Comic & Cartoon Competition

# GENDER EQUALITY: PICTURE IT!

## Submission deadline is 20 April 2015

UN Women together with the European Commission, the Belgian Development Cooperation, and UNRIC is organizing a Comic and Cartoon Competition on Gender Equality.

SUBMIT YOUR **COMIC/CARTOON WITHOUT WORDS** AND JOIN UN WOMEN AS A GLOBAL CHAMPION FOR WOMEN AND GIRLS.

Show us what comes to your mind when you reflect on women's rights and empowerment. Unleash your creativity to illustrate the relationship between women and men and positive changes you want to see. Picture it!

The Competition is open to comic and cartoon artists and art students, from 18 to 28 years old, who are residents of an EU member state.

**ONE FIRST PRIZE: 1000 EUR**
**ONE SECOND PRIZE: 500 EUR**
**THREE THIRD PRIZES: 200 EUR EACH**

The five finalists will be invited to Brussels to the Competition awards ceremony in summer 2015. The costs for travel and stay will be borne by the Organising Entities. In addition, the finalists' and semi-finalists' drawings will be published in a booklet and may be considered for exhibition as well as for further publication.

#Beijing20

The Competition is part of the UN Women campaign "Empowering Women – Empowering Humanity: Picture It!" which celebrates the 20th anniversary of the Fourth World Conference on Women that took place in Beijing in 1995. Get familiar with the Beijing Conference and its outcome document, the Beijing Declaration and its Platform for Action at http://beijing20.unwomen.org/

Find more information on the Competition, including the full terms and conditions, and upload your drawing at http://beijing20.unwomen.org/en/get-involved/comic-competition

THE BELGIAN DEVELOPMENT COOPERATION .be

European Commission

UNRIC United Nations Regional Information Centre for Western Europe

EMPOWERING WOMEN – EMPOWERING HUMANITY PICTURE IT! THE BEIJING PLATFORM FOR ACTION TURNS 20

UN WOMEN

# Brief to Participants

UN Women together with the European Commission, Belgium, and UNRIC is organizing a Comic and Cartoon Competition on Gender Equality. The Competition is part of the UN Women campaign "Empowering Women – Empowering Humanity: Picture It!" that celebrates the 20th anniversary of the Fourth World Conference on Women that took place in Beijing in 1995.

We invite you to picture it. Show us what comes to your mind when you reflect on women's rights and empowerment and on the relationship between women and men. Get familiar with the Beijing Conference and its outcome document, the Beijing Declaration and its Platform for Action that was adopted in Beijing in 1995. Seek inspiration for your drawings in the 12 Critical Areas of Concern of the Beijing Platform:

- Women and the Environment
- Women in Power and Decision-Making
- The Girl Child
- Women and the Economy
- Women and Poverty
- Violence against Women
- Human Rights of Women
- Education and Training of Women
- Institutional Mechanisms for the Advancement of Women
- Women and Health
- Women and the Media
- Women and Armed Conflict

For more information on the 20th anniversary of the Beijing Conference, consult http://beijing20.unwomen.org/.

The following rules apply to the drawing:
- Your comic or cartoon must be without words.
- Your submission can be composed of one cartoon or a series, maximum six boxes and fitting on a DIN A4 page (210mm x 297mm).
- The resolution of your drawing must be 150dpi or higher.

The Competition is open to comic and cartoon artists and art students, from 18 to 28 years old, who are residents of an EU member state.

Finalists will be selected by a jury composed of professional comic artists, gender equality experts and communication experts.

Prizes:

One First Prize: 1000 EUR

One Second Prize: 500 EUR

Three Third Prizes: 200 EUR each

The five finalists will be invited to Brussels to the Competition awards ceremony in summer 2015. The costs for travel and stay will be borne by the Organising Entities. In addition, the finalists' and semi-finalists' drawings will be published in a booklet and may be considered for exhibition as well as for further publication.

Submission deadline is 20 April 2015.

# Terms and conditions

By entering this Competition, you agree to the below Terms and Conditions:

## ARTICLE 1: Objective of the Competition

1.1 The Competition is organized by UN Women and its partners for the Competition, the European Commission, the Belgian Development Cooperation, and UNRIC (collectively "the Organising Entities"). The Competition is part of the UN Women campaign "Empowering Women – Empowering Humanity: Picture It!" that celebrates the 20th anniversary of the Fourth World Conference on Women that took place in Beijing, China in 1995. The Competition shall promote knowledge of the 20th anniversary of the Beijing Conference. More precisely, the Competition invites young people to familiarize with the contents of the Beijing Declaration and its Platform for Action. The Platform for Action includes the following twelve Critical Areas of Concern, around which the Competition centres:

(1) Women and the Environment, (2) Women in Power and Decision-Making, (3) The Girl Child, (4) Women and the Economy, (5) Women and Poverty, (6) Violence against Women, (7) Human Rights of Women, (8) Education and Training of Women, (9) Institutional Mechanisms for the Advancement of Women, (10) Women and Health, (11) Women and the Media, (12) Women and Armed Conflict.

1.2 All entries to the Competition must be inspired by the 20th anniversary of the Beijing Conference and/or the twelve topics, as referred to above. Entries deviating from the above shall be automatically disqualified. The Area of Concern addressed in the drawing must be specified in the entry form.

## ARTICLE 2: Terms of participation

2.1 To enter the Competition, you must upload your drawing to the designated website at http://beijing20.unwomen.org/en/get-involved/comic-competition. Only those entries uploaded to the designated website will be accepted. Entry is free.

2.2 You may enter up to three drawings. You must enter all of your drawings at the same time. You can only enter your drawing(s) once.

2.3 You must enter your drawing(s) by midnight (CET) 20 April 2015. Late entries will not be accepted. Due to the expected high volume of last-minute entries, we advise you to enter your drawing(s) well in advance of the entry deadline.

2.4 Together with the drawing(s), you must submit a completed entry form providing your name, date of birth, address, nationality, and country of residence.

2.5 Five finalists as well as 12 to 15 semi-finalists will be selected by a judging panel of at least five members. The decisions of the jury are final and binding.

2.6 All finalists and semi-finalists will be notified by e-mail after the judging is complete. If you receive a notification e-mail from UN Women, you must respond to the notification e-mail to accept your prize. If UN Women does not receive a response from you within seven days of the notification, UN Women reserves the right to reallocate the prize to another participant.

2.7 Names of the finalists will be publicly announced at an awards ceremony in summer 2015 in Brussels. The prizes are as set out below:

- One first prize of EUR 1000,
- One second prize of EUR 500,
- Three third prizes of EUR 200 each.

The five finalists will be invited to Brussels to the awards ceremony in summer 2015. The costs for travel within the EU as well as accommodation costs will be borne by the Organising Entities. Travel costs from countries other than EU member states cannot be funded.

The prizes and the invitation to the awards ceremony are non-transferrable and cannot be exchanged for cash.

The finalists' and semi-finalists' drawings will be published in a booklet and may be considered for exhibition as well as for further publication.

2.8 The Organising Entities reserve the right to cancel, modify, suspend or delay the Competition in the event of unforeseen circumstances beyond their reasonable control. UN Women reserves the right to change, amend, delete or add to these Terms and Conditions at any time.

2.9 The Organising Entities and their officials and agents shall not be responsible or liable for any claims, demands, losses and liability of any kind or nature arising out of or in connection with your participation in this Competition or your acceptance or use of the prizes awarded.

ARTICLE 3: Eligibility of participants and drawing

3.1 Eligibility of participants

3.1.1 You must be between 18 and 28 years old as of 20 April 2015. You must provide your date of birth in the entry form.

3.1.2 You must be a resident of a member state of the European Union. You need to specify your country of residence in the entry form.

3.1.3 You must use your legal name and provide valid contact details along with your drawing(s).

3.2 Eligibility of drawing

3.2.1 The drawing(s) must not include words.

3.2.2 Your drawing(s) must fit on one DIN A4 page (210mm x 297mm). Both portrait and landscape orientation are accepted. If a drawing comprises several pictures, the number of the pictures should not exceed six boxes and the complete drawing must fit on one DIN A4 page.

3.2.3 The resolution of the drawing(s) must be 150 dpi or higher. Data size is limited to 5MB per drawing. We accept jpg, jpeg, png, and pdf formats.

3.2.4 Your drawing(s) must not in the determination of the Organising Entities:

- be disrespectful of the impartiality and independence of the United Nations;
- reflect adversely on the Organising Entities;
- be incompatible with the aims and objectives of the Organising Entities;
- be derogatory to any persons depicted in the drawing;
- contain any nudity, lewd, or otherwise offensive or inappropriate content.

The Organising Entities shall not be responsible or liable for: a) any problem, loss or damage due to delay and/or failure in receiving and sending the entry as a result of any network, communication or system interruption or error, or b) any error, interruption, deletion, defect, delay in operation or transmission, site failure or unauthorised access to entries.

3.2.5 Submitted drawing(s) must be original, unpublished work. Entrants represent and warrant that their Submission is their original work, it has not been copied from others, and it does not violate the rights of any other person or entity.

3.2.6 Incomplete entries or entries that do not comply with these Terms and Conditions will be automatically disqualified at the sole discretion of the Organising Entities.

ARTICLE 4: Copyright

4.1 All Competition entries become the property of the Organising Entities and will not be acknowledged or returned. The copyright in any submitted drawing(s) shall remain the property of the entrant, but entry in this Competition constitutes entrant's irrevocable, perpetual permission and consent to the Organising Entities and others authorized by the Organising Entities without further compensation or attribution, to use, distribute, reproduce or otherwise utilize the Submitted drawing(s) in whole or in part, and the entrant's name and city and state, by any means or methods now known or hereafter devised in any and all media now in existence or hereinafter created, throughout the world, for the duration of the copyright in the drawing(s). The entrant also consents to the Organising Entities doing (or omitting to do) any acts in respect of the submitted drawing(s) which may otherwise constitute an infringement of the entrant's moral rights. Organising Entities and/or others authorized by the Organising Entities shall have the right to edit, adapt, and modify the submitted drawing(s).

ARTICLE 5: Indemnification

5.1 By entering your drawing(s) in the Competition you agree to indemnify, defend, and hold and save harmless, the Organising Entities, and its officials, agents, employees, consultants, sub-contractors and other representatives from and against all suits, proceedings, claims, demands, losses and liability of any kind or nature brought by any third party against Organising Entities, including, but not limited to, all litigation costs and expenses, attorney's fees, settlement payments and damages, based on, arising from, or relating to the Organising Entities' use of the drawing(s). The obligations under this section do not lapse upon closure of the Competition.